

# Diploma Programs

Diploma Courses is the key to a successful career and provides you with ability to manage and deliver quality service.

## PROGRAM ELIGIBILITY

Bachelor's Degree in any discipline from a recognized University or an equivalent degree recognized by AIU

OR

H.S.C plus 2 years of work experience

OR

S.S.C plus 3 years of Diploma recognized by AICTE and 2 years of work experience.

## DIPLOMA IN BUSINESS MANAGEMENT (DBM)

In a highly competitive corporate world, pursuing a business management program gives your resume a much needed edge; our one year Diploma Program in Business Management ensures just that.

*Program duration: 1 year*

## DIPLOMA IN GENERAL MANAGEMENT (EXIT CERTIFICATION PROGRAM ONLY) (DGM)

The Diploma program in General Management is a compact but comprehensive program designed to impart and enhance your skills in general management over a period of one year.

Note: This is an Exit Certification Program only.

*Program duration: 1 year*

## DIPLOMA IN HUMAN RESOURCE MANAGEMENT (DHRM)

With cut-throat competition in the corporate world, it becomes extremely essential to recruit the right people, at the right time, for the right responsibilities in the most cost effective method.

*Program duration: 1 year*

## DIPLOMA IN FINANCIAL MANAGEMENT (DFM)

Considering the incredible rise in financial transactions and operations across the world, our one year Diploma Program in Financial Management is an absolute must study for those seeking to up their prospects of a successful financial career.

*Program duration: 1 year*

## DIPLOMA IN BANKING AND FINANCE MANAGEMENT (DBFM)

The Diploma Program in Banking and Financial Management caters to the need of students pursuing the number one career option in India – Banking.

*Program duration: 1 year*

## DIPLOMA IN INTERNATIONAL TRADE MANAGEMENT (DITM)

Every business functions on an agenda to expand to international markets eventually and with that aim comes the need to hire skilled business managers who understand business processes and problems from a global point of view.

*Program duration: 1 year*

## DIPLOMA IN MARKETING MANAGEMENT (DMM)

Building a brand or maintaining it continues to be a challenge in every field.

*Program duration: 1 year*

## DIPLOMA IN SUPPLY CHAIN MANAGEMENT (DSCM)

With the e-commerce business rapidly expanding, Supply Chain Management, or Logistics have an integral role to play in the business growth story.

*Program duration: 1 year*

## FEE STRUCTURE

Students have the following two options for paying the program fee:

### Option 1: Full fee payment

Programs	Diploma Programs
Admission Processing Fee	INR 1,200/-
Full Fee Payment	INR 41,500/-

### Option 2: Semester Wise Fee payment

Programs	Diploma Programs
Admission Processing Fee	INR 1,200/-
No. of semesters	2
Program fee per semester	INR 22,000/-

Please note:

- The above-mentioned fee structure is subject to change at the discretion of the University. Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- In addition, Students need to pay examination fee of Rs 600/- per subject and PCP fee of Rs 250/- per subject.
- EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank, SBI, Kotak Mahindra Bank.

## OVERVIEW

### Duration: 1 year

The Diploma Program in Banking and Financial Management caters to the need of students pursuing the number one career option in India – Banking. Our one year program, ideal for students looking for jobs in the field of banking, will help you understand the functionality of financial firms, banks, stock markets etc. Our module is designed to help you develop the skills to thrive in the banking and financial management sector.

Our study material will help you understand fundamental financial concepts like corporate finance, budgeting, costing, international finance, investment & securities and working capital management. A distance learning diploma program enables you to capitalize on the tremendous opportunities in the field of banking and financial management.

### Program at a glance

- Understand financial concepts of banking, cost accounting, financial planning among others.
- Understand banking regulations and policies.

## PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication and Etiquette	4

Semester-2	Subjects	Credits
1	Corporate Finance	4
2	Financial Accounting & Analysis	4
3	Taxation – Direct and Indirect	4
4	Retail Banking	4
5	Marketing of Financial Services	4
6	Business Law	4

# DIPLOMA IN HUMAN RESOURCE MANAGEMENT

## OVERVIEW

### Duration: 1 year

With cut-throat competition in the corporate world, it becomes extremely essential to recruit the right people, at the right time, for the right responsibilities and in the most cost effective method. But Human Resource Management is a lot more than just hiring and recruitment. Our one year Diploma Program in Human Resource Management will help you gain a competitive advantage as a future HR manager.

In two semesters, you will learn how to develop organizational strategy, the concepts of one to one and group interaction, training and development at a larger scale and a wide variety of concepts perfect for a career as a human resources consultant. Our study material will also deal with issues in compensation, employee policy, organizational behavior, change management, and employment law at a domestic and global level.

### Program at a glance

- Acquire theoretical and practical knowledge required for modern HR practices
- Learn to proactively address HR issues
- Concepts of leadership, training, recruitment, employee morale etc.

## PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Essentials of HRM	4
2	Financial Accounting & Analysis	4
3	Industrial Relations & Labor Laws	4
4	Manpower Planning, Recruitment and Selection	4
5	Performance Management System	4
6	Business Law	4

# DIPLOMA IN BUSINESS MANAGEMENT

## OVERVIEW

### Duration: 1 year

In a highly competitive corporate world, pursuing a business management program gives your resume a much needed edge; our one year Diploma Program in Business Management ensures just that. Through this program we give you the opportunity to refine your business skill set and benefit from a well-rounded, thoroughly thought curriculum that lays the foundation for efficient business management.

Our course material offers learning opportunities in managing people, planning, problem solving, leadership, organizational change etc. We ensure that convenience and flexibility are a part of this program at all times including exams – giving you the benefit of planning and prioritizing better. When you sign up for this diploma program, you will be introduced to the fundamentals of management that will help you perform better in a work environment holistically. The diploma program not only helps sharpen your business and commercial skills, it lays the foundation to face all the challenges of modern management.

Our study material will help you understand fundamental financial concepts like corporate finance, budgeting, costing, international finance, investment & securities and working capital management. A distance learning diploma program enables you to capitalize on the tremendous opportunities in the field of banking and financial management.

### Program at a glance

- Understand the fundamentals of business
- Understand business environment
- Develop strategic and rational thinking critical to business

## PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Taxation – Direct and Indirect	4
4	Essentials of HRM	4
5	International Business	4
6	Business Law	4

# DIPLOMA IN FINANCIAL MANAGEMENT

## OVERVIEW

### Duration: 1 year

Considering the incredible rise in financial transactions and operations across the world, our one year Diploma Program in Financial Management is an absolute must study for those seeking to up their prospects of a successful financial career. Our program, over the course of a year, helps you understand financial concepts, processes and operations from a managerial perspective.

As a subject, financial management involves the study of planning and management of investment resources and capital and cash flow at an organizational level. In the age of industrialization and globalization, finance management is a booming career option and is enthusiastically pursued all over the world. Our program will help you acquire the knowledge and skills for analytical thinking, continuous process, managerial decision making, maintaining a balance between risk & profitability, coordination process and centralized nature etc.

### Program at a glance

- Enable financial learning planning and management at a managerial level
- Help you understand concepts under financial operations like cost accounting, financial statements etc.

## PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Corporate Finance	4
2	Financial Accounting & Analysis	4
3	Project Management	4
4	Taxation – Direct and Indirect	4
5	Cost & Management Accounting	4
6	Business Law	4

## OVERVIEW

### Duration: 1 year

The aim of a business is to eventually expand to international markets. With that objective comes the need to hire skilled business managers who understand business processes and problems from a global point of view. Our Diploma program in International Trade Management is ideal for candidates working in MNCs or seeking a career with MNCs. This program is designed to develop your capabilities as a manager in a globalized economy.

Our course material will help you develop a fundamental understanding of foreign policies, import and export management, global communication, currency conversion and fluctuation, macro-economic analysis and planning.

With a diploma in International trade management, you can pursue a career in international operations, marketing, global tourism, shipping, logistics and consultancy.

### Program at a glance

- Evaluation of economies, foreign policy, etc.
- Understand process flow for international business operations
- Learn the concepts of international trade, cross border business etc.

## PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Export Import Procedures and Documentation	4
4	India's Foreign Trade	4
5	International Business	4
6	Business Law	4

## OVERVIEW

### Duration: 1 year

Building a brand or maintaining it continues to be a challenge in every field. With communication becoming highly democratic and feedback becoming instant, the need of the hour is to deliver key messages to the target audience in a way that speaks to them and then stays with them. To break the clutter, it's no longer enough to stand out, it's important to be heard as well.

The Diploma in Marketing Management is a program developed specifically to help aspiring marketing professionals and those already in the field with the technical and creative know-how to craft a superior communication message. The course also emphasizes on the need to interact with vendors to deliver on a brief and offer out-of-the-box solutions.

Our study material will help you discover ancillary functions that directly affect marketing roles and responsibilities like Sales Management, Consumer Behavior, and Marketing Strategy. The course has been created and has been constantly updated to incorporate the ever-changing requirements of this dynamic industry.

### Program at a glance

- Understand the basic concepts of Marketing
- Understand the various aspects of consumer behavior, which helps to understand the need of the consumer
- Understand product development and ways of selling it in the market
- Build concepts on various pricing strategy for goods and services
- Understand the concepts of marketing channels, their various challenges and solutions
- Understand the concept of positioning and its impact on the consumer's mind

## PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Consumer Behavior	4
4	Sales Management	4
5	Marketing Strategy	4
6	Business Law	4

# DIPLOMA IN SUPPLY CHAIN MANAGEMENT

## OVERVIEW

### Duration: 1 year

With the e-commerce business rapidly expanding, Supply Chain Management, or Logistics have an integral role to play in the business growth story. In this scenario, on time delivery, effective cost and resource management and optimization of processes is the need of the hour. More so, when businesses are moving on to global platforms.

The Diploma in Supply Chain Management is a one year program that introduces concepts of Supply Chain Management and explains their application in real-time. This distance learning program will help you develop an effective supply chain management plan, provide you with the foresight to pre-empt loopholes and arm you with the required knowledge to overhaul or revise an existing process. This distance learning diploma program is ideal for candidates already working in the field of supply chain management, logistics and transport or those running start-ups with a need for dynamic movement of goods and services.

As a supply chain manager, this program will help you plan and manage growth, quality and stream of goods and services in a professional environment.

### Program at a glance

- Introduction to principles of management
- Introduction to supply chain and inventory management
- Develop a supply chain process

## PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Total Quality Management	4
2	Financial Accounting & Analysis	4
3	Logistics Management	4
4	Supply Chain Management	4
5	Operations Management	4
6	Business Law	4